

United Way



365 Small Business Circle

Introducing United Way's 365 Small Business Circle!

What is the United Way 365 Small Business Circle?

As a business owner, you already know the value of a strong and healthy community. So much depends on it. It determines the status of our local economy and our individual livelihoods. It defines our lifestyles, our welfare, and ultimately our futures. It affects the ability of your customers to afford your services and products.

HERE'S HOW IT WORKS

For only a dollar a day or \$365 a year, your business becomes a member of the 365 Small Business Circle. The United Way of Davidson County has created an easy, affordable, and effective way for companies with fewer than 25 employees to give back.



WAYS TO INVEST

There are several easy ways to join this collective investment in our community.

- Simply write a check—all at once, monthly, quarterly...whichever is best for you.
- Host an in-store promotion where proceeds from a featured item or service go towards your pledge.
- Engage your staff in joining you in a business wide investment. For example, staff could donate to United Way to wear jeans or hats to work. This is an affordable option. A collective effort between owners and staff make it easy to reach your goal of \$365.

MEMBER BENEFITS

- 365 Small Business Circle Member Decal for you to display at your business. (*See above*)
- Listing and link on our website.
- Listing in our annual report and e-newsletters.
- Invites to United Way of Davidson County's events and volunteer opportunities.
- Opportunities for additional networking and social media recognition. #SmallBusinessSaturday
- Increased business exposure in your local community.



United Way
of Davidson County